

Press Release
6th November 2008

Success at Interbuild 2008 for The Construction Centre.co.uk

The Construction Centre announced an increase in visitor traffic to its website and enquiries to building manufacturers and suppliers following the Interbuild Exhibition last week.

The show which lasted five days saw a high number of visitors through the doors consisting of people from the building trade, industry professionals such as architects and specifiers, the general public and students.

The Construction Centre, renowned in the industry for being the most widely used online resource, said that the show provided a great stage for increased promotion of the website and the opportunity to talk with product manufacturers who advertise on the website. Richard Simmons, Managing Director said "The response we have received at the show has been phenomenal, so many of our customers have said how well the website works for them and many of the people especially architects and specifiers who visited the stand, said it was the most valuable resource for researching building products online. It has simply confirmed for us that the internet is the place to be, especially while the economy is suffering. Companies still have to market themselves, but cost effectively, and this is why the website is going from strength to strength."

The Construction Centre boasts over 10,000 visitors per day, has over 15,000 companies listed on the website and with over half a million pages, it is seen as an authority resource by search engines.

Angela Gallacher, Head of Press and Marketing said "We have worked extremely hard during 2008 to promote the website and brand to our visitors and highlight the benefits to our manufacturers. We have also ensured we remain high in search engine rankings as our business is to help drive people looking for products to the relevant companies within the construction industry and ensure we are connecting people who want to do business."

The Construction Centre said that following Interbuild, visitor traffic has been at a record high and despite the economic gloom it said that enquiries through the website had not dipped. It said that although the construction industry had been first and hardest hit by the credit crunch particularly in the housing sector, that projects were still being completed and business was still being done. In order to make the most of the business opportunities available The Construction Centre said it was imperative for companies within the industry to make their marketing choices count and ensure measurable results.

For more information about The Construction Centre visit the website at <http://www.theconstructioncentre.co.uk> or contact the team on 01926 865825

Ends

Notes for Editors:

www.theconstructioncentre.co.uk

The Construction Centre: Number 1 for delivering results on products and people

Targeted at consumers and the building industry, The Construction Centre has the largest online directory containing over 10,000 UK product manufacturers and suppliers with over 97,000 product search terms. Additionally there are over 50,000 contact details for merchants, industry professionals, tradesmen and contractors. Local Authority planning websites, trade publications and jobs can also be directly accessed from The Construction Centre.

Based in Warwickshire The Construction Centre is part of the UK250 Ltd group.

For more information

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