

Press Release**10th November 2009****New Ultracrete Permanent Pothole Repair**

Coming soon is the new Permanent Pothole Repair from Ultracrete, offering a simple solution, with long-lasting results.

Ultracrete, part of the Instarmac Group plc, is set to launch its new permanent pothole repair product in January 2010. In addition to their market-leading INSTANT ROAD REPAIR cold lay macadam, this new enhanced formulation product will provide the ultimate solution for the filling of potholes across the UK.

The Ultracrete team work hard to ensure its products and systems provide their clients and customers with assured quality, improved productivity and increased working capital - some of the reasons why they have chosen to launch Permanent Pothole Repair.

Recent reports have shown that over 950,000 potholes were filled in the UK over the last year; with a massive spend of just over £63 million on road repair and maintenance. Ultracrete Permanent Pothole Repair (PPR) is the ultimate new solution for roads, pavements, driveways and car parks where potholes are a problem. The product can be trafficked instantly in wet, freezing and hot conditions, whilst at the same time is compatible with the existing road surface.

Permanent Pothole Repair has been specially formulated to include fully graded, high PSV interlocking aggregate, specially prepared bitumen and the latest in industry technology to ensure strong flexibility and guarantee the best product performance. Its simple application method provides any contractor with a quick and effective way of repairing potholes.





Packed in 25kg contractor friendly plastic containers that are recyclable, users have a quality product that can be applied immediately – reducing the amount of potential damage claims that are ever on the increase as the state of UK roads becomes a burgeoning topic for debate.

For further information on Ultracrete Permanent Pothole Repair (PPR) or other products from the Ultracrete range of mortars, cements, concretes and surface sealants, or to sign-up for Instarmac's Plastic Containers Recycling Scheme contact

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