

Press Release
5th November 2009

Knauf Insulation Supports British Homes Awards

The leading insulation manufacturer encourages architects and interior designers to create more sustainable communities at the Mail on Sunday's British Homes Awards programme.

Knauf Insulation sponsored the Housebuilder of the Year award with the Mail on Sunday British Homes Awards, challenging architects and interior designers to rethink the construction and design of homes in line with building sustainable communities.

With 14 categories, the awards help to recognise the achievements of architects, housebuilders and designers in their commitment to the design of homes that comply with and surpass Lifetime Homes Standards. Also, the way communities are created to allow ageing occupants to maintain a 21st Century lifestyle as well as the enjoyment of communal amenities.

Telford Homes were the winners of the Housebuilder of the Year Award, presented by Knauf Insulation's Head of External Affairs, David Adams. The housebuilding group was able to demonstrate its commitment to sustainable regeneration, the establishment of new communities, strong architectural design and landscaping, innovative construction methods and environmental initiatives to win the award.

Sponsored by Knauf Insulation, VELUX and Mitsubishi Electric Ecodan and in partnership with Communities and Local Government, BRE, Modern Built Environment - Knowledge Transfer Network (MBE KTN) and NHBC, the Mail on Sunday British Homes Awards, with the support of BIDA and The Landscape Institute, champion innovation and the awards help to promote a positive change in the design and build of new homes.

David Adams comments: "We are proud to be supporting the Housebuilder of the Year Award and recognising the tremendous achievements from the housebuilders that are actively progressing sustainable regeneration and environmental practices, which are key to building communities that will flourish in the future."



For more information on the British Homes Awards please visit www.britishhomesawards.com

For more information on Knauf Insulation please visit www.knaufinsulation.co.uk

Tel: 01744 766 666

Email: info@knaufinsulation.com

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Photo caption: David Adams with Sunand, Chair of the Panel of Judges, presenting the Homebuilder of the Year trophy to John Fitzgerald, Group MD of Telford Homes, with Sales and Marketing Manager Kirsty Walker.

Notes to editors:

Knauf Insulation is the UK's leading manufacturer of insulation products, and the only producer of four types of insulation: glass and rock mineral wool with the revolutionary ECOSE® Technology, extruded polystyrene (XPS) and extruded polyethylene (XPE) in the UK under the brand names; Rocksilk® and Polyfoam®.



Knauf Insulation mineral wool products with ECOSE[®] Technology are made with a formaldehyde-free binder derived from rapidly renewable materials, instead of traditional petro-based chemicals used in other insulation. ECOSE[®] Technology is up to 70% less energy intensive than traditional binders. Complementing the new sustainability benefits, the patented ECOSE[®] Technology also produces a 'super-soft' and easier to handle wool.

In the UK, the company employs around 500 people at its four manufacturing plants at St Helens, Queensferry, Cwmbran and Hartlepool. Knauf Insulation is part of the Knauf Group – a global corporation delivering products and services including: building materials and systems based on gypsum and gypsum-related products, thermal insulation, sound insulation and fire protection materials, limestone and lime products, chalk and cement related products and plant engineering.