

Press Release  
26<sup>th</sup> November 2009

## Cutting Costs and Keeping Profits with Hart's Speedor

**It is well known that the era of cheap energy is over. Businesses are feeling the effects of this because of rising utility bills that are cutting margins and threatening profitability. The costs incurred simply by running machinery, heating a building or cooling a building are unavoidable – so what can be done to prevent this critical overhead from guzzling up the profit from a year's hard work?**

The Hart Speedor has been combating these costs for nearly 30 years. Hart has recognised the crucial role that we play in keeping costs down by installing our Speedor range of high-speed doors throughout the UK. Heat loss through large openings is a major contributor to lost energy and wasted expenditure. These openings are often in regular use and constantly opening and closing a shutter is not an option. This means that nowadays the Speedor is more important than ever in boosting profits and promoting energy efficiency. The fast opening speeds and fully automatic operation of a Speedor directly contribute to profits. Hart are able to demonstrate this commercial benefit, using our Payback Calculation.

Hart's Payback Calculation was devised in partnership with the Faculty of Engineering at the University of Newcastle. An associated company of Hart's in the United States also contributed through their research. Hart's clients benefit from using this calculation as it helps to make a sound decision on what the investment in Speedor will achieve. In many instances where Speedors are employed the return can be as little as 1 year – making it one of the fastest energy saving technologies in paying for itself. The savings made beyond this timeframe are pure profit. An added benefit is that if your company is already engaged in heat saving measures the Speedor will shorten the payback time on these items as well.



An open doorway allowing costly heat to escape and cold air to penetrate the work floor. Fitting a Speedor helps maintain the correct temperature in the building by keeping the heat inside and the cold air outside, therefore reducing fuel bills.



Now is the time to consume less energy and yet become more productive. The commercial benefits of using Speedor have increased enormously over the last 12 months alone. The likelihood is that the return on investment period will become even shorter in the future.

So if your company is making serious attempts to control energy consumption and maintain margins then contact Hart for your free assessment on what can be achieved for you. Please respond to us with your name, company and contact number and we will gladly organise to provide this information to you.

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Please visit <http://www.speedor.com> for more information  
Contact Hart Door Systems by phone on 0191 214 0404  
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