

Press Release
26th November 2009

Garden Beet releases Woolly Pockets, the Vertical Garden System

Woolly Wally Pockets, the great vertical garden system, are now available in the UK through Garden Beet, offering an alternative environmentally friendly Christmas gift idea for the eco savvy consumer and gardeners alike.

The Woolly Pocket is a great Christmas gift idea for eco friendly gardeners. Made of recycled plastic bottles, the vertical garden pockets allow plants to be grown all year round, inside or outside, on walls or fences. Vertical gardens assist with the thermal properties of walls and also help to absorb noise. The unique planter pocket design allows the roots of the plants to breathe, thereby promoting healthy plant growth.



The manufacturer is committed to sound environmental practices and the Woolly Wally Pockets have been designed to provide an alternative option for growing plants in urban areas where space may be limited.

Felicity Waters, Landscape Architect and owner of Garden Beet, explains:

“Not only are the Woolly Pockets made from recycled plastic which is great when trying to be environmentally friendly, but they also allow people to grow their own herbs and vegetables at home where space may be limited to say a balcony, or a small courtyard, potentially helping those who are trying to reduce their carbon footprints too.”

The vertical garden pockets will fit any sized wall and come in three colours and three sizes. Patrick Blanc the French botanist and famous designer is often referred to as the founder of the vertical garden concept and his spectacular work is certainly having an influence on how garden designers and interior designers are approaching the treatment of vertical spaces. One of the latest indoor vertical gardens to be constructed in London can be found at Anthropologie, Regent Street, London.

As an introductory offer Garden Beet is offering 10% off all Woolly Wally Pocket purchases made before the 18th December. Please visit the Garden Beet website for further details and for information on this special offer.

Ends

Notes to Editors

Garden Beet:

Garden Beet is an online garden boutique that provides affordable accessories to eco-chic your garden. It is operated by Landscape Architect Felicity Waters and focuses wherever possible on products that help to reduce environmental impact.



For further information please do not hesitate to contact Felicity Waters. Follow Felicity's blog
Garden Beet
8 Old House Gardens, Park Road
East Twickenham
London
United Kingdom
TW1 2QB
+44 (0)7726 885346