



EnviroVent's Marketing Team has Winning Initiative

The marketing team at EnviroVent have been named the winners of the H&V News Marketing Initiative Award for their work on the Lifetime Range®.

This prestigious award celebrates the success of a marketing initiative, taking into account the originality, effectiveness and impact of the campaign.

Marketing Manager, Rebecca Marczak said "We are thrilled and incredibly proud to be recognised by leading industry figures for our work on the Lifetime Range® campaign." The EnviroVent brand was only created in 1998 and within this short space of time a passionate, innovative and dynamic company culture has built it up into what is now recognised as the most environmentally friendly ventilation brand in the domestic ventilation industry. This has been further emphasised by the launch of the Lifetime Range ® and 'Fans for Life' concept in 2008.

A glittering ceremony took place on the 30th April at the Grosvenor House Hotel in London where all the winners were announced.

Ends

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