



Dulux Trade Continue their VanTastic Competition

Leading paint brand Dulux Trade is still searching for the best decorated van in the country.

The decorator team at Dulux Trade headquarters set professional decorators a creative challenge back in January, encouraging them to get in touch with their artistic sides and give their vans a makeover to be proud of, for the chance to win a Tom Tom Go 520 Sat Nav to make their vans even more 'vantastic'.

The entries have flooded in, and the 'Van or Van Gogh' competition has since gone digital, with some of the best entries displayed on the Dulux Trade website at www.icipaints.co.uk/news/tradexpress/gallery.jsp.

Dulux Trade is now challenging anyone who thinks their van is the best looking on the circuit and could rival the entries currently featured on the website to send in their snaps for the chance to make it into the Dulux Trade Gallery and even knock the current first place off the top spot!



Decorators should send a photo of their van, along with their name, address and contact telephone number to tradexpress@icipaints.co.uk, or by post to:

TradeXpress,
ICI Paints Akzonobel,
Wexham Road,
Slough, SL2 5DS.

Ends

Press enquiries to:

Katie Burbidge or Ruth Harman at Tangerine PR
Email: katie.burbidge@tangerinepr.com or ruth.harman@tangerinepr.com



Tel: 0161 817 6600

Notes to editors:

ICI Paints AkzoNobel is the world's leading decorative coatings company and number one in the world for decorative paints and performance coatings. Its portfolio includes market-leading brands such as Cuprinol Trade, Dulux Trade, Glidden Trade, Hammerite, Polycell Trade, and Sikkens.

ICI Paints AkzoNobel is continuously working to develop new and differentiated products and services to meet customer needs, and is the leader in environmental sustainability. Experts in colour with an unrivalled colour range, the company ultimately offers specifiers, contractors and decorators the support they need to do a great job.

The company's leadership in formulation science, combined with its commitment to improve the environmental footprint of its products throughout their life cycles is the perfect combination for the journey 'Step Towards Greener'. Although decorative coatings contribute less than two per cent of the total amount of VOCs emitted in the UK, ICI Paints is at the forefront of implementing the new regulations regarding VOCs which will come into force in 2010.