

Press Release
18th August 2009

Cementone Launches Natural Stone Sealer

Due to highly porous natural stone becoming an increasingly popular choice with homeowners, Cementone has launched Natural Stone Sealer.

Cementone has launched a water based natural stone sealer following the growing demand for natural stone.

The natural appearance and low cost of stone is making it an increasingly popular choice with homeowners but, highly porous, it is prone to staining over time.



Formulated to help improve stain resistance and reduce efflorescence, Cementone Natural Stone Sealer can be used to protect most types of natural stone from staining without altering its appearance or colour. It can be used both internally and externally and, as a water-based product, it is a good choice for the environment.

Danielle Millward, product manager, commented: "There's a growing trend towards using natural stone, especially due to its low cost in the current economy. With more homeowners looking to add value to their property by repairing or installing patios, high performance products, such as Cementone Natural Stone Sealer, present tradesmen and landscapers with a great opportunity to extent their service offering and earn additional revenue, either on the job or at a later date."

Cementone Natural Stone Sealer is available in 5L cans and offers an average coverage of 8 square metres per litre, depending on the porosity of the stone. SRP is £59.99.

For further information about Natural Stone Sealer or other products in the Cementone range, please contact Cementone on 01785 272 625 or visit <http://www.cementone.co.uk>

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About Cementone

Cementone is the number one supplier of cement additives and flooring screeds to the building industry.

With more than 150 years experience in building products, Cementone is a trusted brand committed to delivering innovative products that provide superior performance.

