



**Press Release
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Zouch Converters to Release New Products Targeted at Energy Efficiency

Beautiful Victorian buildings are testament to the legacy of the British Industrial Revolution, steeped in history and permeated with character. However, they are poorly insulated with draughty windows – a problem Zouch Converters has an answer for.

The UK is becoming increasingly carbon emission aware, with new legislation introduced to Parliament in December 2010 that includes the intent to revolutionise the energy efficiency of British properties.

In light of these continued government efforts and its own keen interest in climate change, Zouch Converters is actively evolving its products against an increasingly energy efficient backdrop. One of the first products of its kind, ZOUCHkonekt, a unique humidity foil strip paves the way for things to come from Zouch. This distinctive material seals joints between windows offering complete air-flow control, thus combating the common problem of window condensation. ZOUCHkonekt offers an effective, durable and easy to install seal that provides an internal airtight seal.



With increasing pressure from the Energy Saving Regulation, manufacturers of windows and doors must strive to evolve new technologies in order to better insulate heat whilst not inducing the irksome dilemma of condensation.

Due to its unique properties, ZOUCHkonekt adapts to the seasonal temperature gradient changes which occur within window joints from inside outwards and from outside inwards. ZOUCHkonekt acts as a humidity migration point, meaning that joints remain dry all year round and the risks of building damage triggered by condensation are substantially lessened.

Suitable for both windows and doors, this unique ZOUCHkonekt strip has won over window manufacturers and installers industry-wide. Customers can be the first to introduce quality energy efficient assurance to their range by giving the ZOUCH sales team a call.

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