

**Press Release**  
**September 23<sup>rd</sup> 2013**

## **Saint-Gobain Weber launches new website**

***Following extensive research of customers needs, Saint-Gobain Weber has launched a new website in the UK and Ireland.***

The new site offers valuable and time saving functions providing dynamic and improved navigation across a diverse range of six product sectors. These include the BBA certificated External Wall Insulation systems; sustainable exterior finishes and renders; technical construction mortars; innovative tiling materials; high performance, commercial and industrial flooring systems; and LECA® LWA (lightweight aggregate), the alternative natural product for many heavy civil engineering applications.

“Our technical teams have identified the most frequently posed questions and queries. This has helped us to prioritise valuable new content for the site,” says James Mead, marketing manager, Saint-Gobain Weber. “For example the new Consumption Calculator tool is easy to use and will help customers to estimate required quantities. This is essential in costing projects and avoids over or under ordering which can cause expensive delays on site.” This valuable facility calculates the bag quantity, the number of pallets and total weight by simply entering the total surface area by square meter.

The site also has a new efficient Find a Stockist facility. By entering the destination postcode a selection of the nearest Saint-Gobain Weber stockists is instantly displayed together with a map and contact details.

The Product Comparator software enables easy comparison of the main features and benefits of products. Frequently Asked Questions, problem solving techniques, technical advice and colour cards have been redesigned and expanded while latest brochures, data sheets and Declaration of Performance (DoP) certificates are available in an extensive Download Centre. New projects and case studies have been introduced and there is easy access to Saint-Gobain Weber’s latest company news, updates and videos through Twitter feeds and You Tube.

“The new site is designed to interact with our professional construction customers – architects, surveyors and engineers – as well as contractors, applicators and distributors,” continues James Mead.

### **Ends**

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