

Press Release May 10<sup>th</sup> 2012

## TimberTech Decking Chosen for Society of Garden Designers stand at Chelsea

A revolutionary new concept in garden decking will be making its debut at this year's RHS Chelsea Flower Show (22<sup>nd</sup> - 26<sup>th</sup> May). Featuring all the natural beauty of wood but with added durability and convenience, patented VertiGrain composite wood decking – from decking specialists TimberTech – is the designer decking solution being sought out by the owners of luxury homes across the UK.

For the first time, TimberTech will be supplying composite wood decking to the Society of Garden Designers (SGD) for use on the Society's stand at RHS Chelsea's new 'Fresh' category. As the name implies, Fresh is the place for all things refreshing, bright and innovative and the SGD stand will be just that. With bold colour-block planting set among large coloured cubes and an eye-catching wallpaper backdrop, visitors to the stand will also be able to enjoy TimberTech's premium VertiGrain decking, which will guide visitors in by creating a path between the planted borders.

As in previous years, visitors will be able to receive a free garden design consultation from the SGD stand, meet participating Registered Members (MSGD) and see their work on a series of posters displayed within the stand.

Sian Lewis, marketing manager at TimberTech, said: "We're really pleased that the Society of Garden Designers contacted us to get involved in their stand at Chelsea 2012. Our product really is quite different to anything else on the market, in that it offers a viable, long lasting alternative to traditional timber decking. The benefits of composite



decking are endless – from the year round visual appeal, to the flexibility in design and colours, and practicality – so it'll be great to showcase our VertiGrain range within a garden context, enabling visitors to the stand the opportunity to touch and feel the product. We're sure it won't take long before they rediscover decking and realise the benefits of composite decking!"

TimberTech's VertiGrain range remains the company's most popular range. With a grained surface that replicates the look and feel of wood, the VertiGrain range is available in four stunning colours – Cedar, Grey, Redwood and Chestnut.

Rediscover decking with TimberTech, the leading supplier of low maintenance, easy-to-install wood composite decking. Find out more by visiting <u>www.timbertechuk.co.uk</u> or by calling 029 2070 5113.

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