

**Press Release  
November 25<sup>th</sup> 2014**

## **The Flood Company exhibits at the world's biggest flood prevention exhibition and conference**

***The Flood Company, one of the UK's fastest growing businesses, is planning to exhibit at the world's largest flood expo at ExCel, London, on 4<sup>th</sup> and 5<sup>th</sup> December.***

"We are very proud to announce that we will be exhibiting at the inaugural Flood Defence & Prevention Expo at ExCel, London, on the 4th & 5th of December. It marks a huge step forward for us. We have grown our business massively over the past year including adding more products to service the increase in demand from both private and commercial clients. We are now operating nationally and have started exporting into Europe," managing director and co-founder Luke Ruddiman says.

Not only does this long-awaited new expo bring together 150 of the most innovative flood defence solutions, but also the brightest minds, engineers and authorities within the flooding world. Live demonstrations of the products will be on display at the Royal London Docks, and a full conference schedule of 80 seminars runs throughout with high profile and influential speakers addressing the hottest topics from the flooding world. With interactive seminars and panel debates on offer, the expo offers the perfect opportunity to get involved with a discussion that can make a real change not just nationally, but globally.

"We started the business to protect and help households and businesses from the devastating consequences of flooding. Often the impact is far more devastating than at first realised. Our business is focused on providing cost-effective, high-quality flood doors and demountable DIY flood barriers to protect property and homes. We manufacture, supply and fit UK-wide and are developing more products to add to our growing range of services," continues Luke.

The Expo, run in partnership with The Environment Agency, features a host of free-to-attend seminars, with over 150 suppliers booked in to exhibit and more than 2,500 delegates expected through the doors over the two days.

The Flood Company, based in Huddersfield, has doubled its workforce in recent months and is planning to recruit more sales staff to cope with the extra enquiries. With fully trained installation teams strategically positioned across the UK, the company has seen more than 400% growth in less than two years.

"Flooding in the UK is a real problem. There are so many factors that combine to make the risk of flooding ever-more prevalent. Despite the best efforts of the environmental agencies that are working so hard to reduce the risks associated with flooding, the onus is heavily placed on the property owner to act responsibly to protect their own properties. As our innovative products are tried and tested to a very high standard including the coveted BSI Kitemark PAS 1188-1:2014, we are seeing a huge increase in demand from construction companies, architects and property developers. The Flood Defence and Protection Expo will enable us to meet with some of the world's most respected experts. It will also give us the chance to meet with our trade customers all under one roof. We'll be extremely busy, but we are looking forward to it".

Tickets are free and can be obtained via the website ( [www.flooddefenceexpo.co.uk](http://www.flooddefenceexpo.co.uk) ).

**Ends**