

Press Release
March 9th 2012

Tensor Expands Global Outlook

Two internal promotions, Joe Cavanaugh and Ian Fraser, emphasise the world-wide vision of the Tensor International business.

From January 2012, Joe Cavanaugh has been appointed Vice President and General Manager for Europe Africa and the Middle East and will relocate from the US to Tensor's UK offices in Blackburn. Joe has many years of experience with Tensor International, most recently as Vice President of Global Technology, a position he has held since 2009.



Also from January, Ian Fraser has been appointed Vice President of Global Technology. Ian joined Tensor in 2007 as UK and International Business Manager, and was elevated to Director of Application Technology, at the end of 2010. He will also operate out of the US offices in Blackburn.

"The geotechnical industry is now truly global," comments Bob Vevoda, Tensor Chief Operating Officer, Tensor Corporation, "and these key appointments reflect the application of our technology throughout the world. Geogrid advances in one region can provide exciting benefits in others, for example the progress of TriAx™ internationally."

Joe Cavanaugh (left) has 19 years of experience in the geotechnical and geosynthetic construction industries, including three years as Vice President Technology Western Hemisphere, and has gained immense technical expertise and global

experience.

Ian Fraser (right) has over 25 years experience in geotechnical consultancy, material supply and specialist contracting with particular emphasis on technical application and design and construction. He is currently Chairman of the International Geosynthetics Society UK Chapter, and sits on a number of national and international technical committees related to geosynthetics and geotechnical engineering.

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About Tensor

Tensor International is part of Tensor Corporation, a leading global developer and manufacturer of proprietary, highly engineered, non-traditional site-development solutions for infrastructure end-markets, including transportation, commercial and industrial construction.

Tensor provides its customers with an integrated suite of innovative products, technologies and application expertise for a wide variety of end uses, including high performance roadways, earth retention structures, building foundations and erosion and sediment control.





In 2007, Tensar launched TriAx™ a new geogrid which Tensar believes offers superior performance in multi-directional stiffness and aggregate confinement, which enables better radial load resistance, resulting in a reduction in aggregate base thickness and improved resistance to rutting.

The company also offers a comprehensive design service, technical seminars and on-site support, as part of a range of support services. Tensar International, formerly The Netlon Group, was founded in Blackburn, Lancashire, in 1952.

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