

**Press Release**  
**December 17<sup>th</sup> 2018**

## **Stocksigns helps point the way to homes**

***Stocksigns has helped make it easier for people to find their way to two retirement property complexes in Merseyside.***

Anchor Retirement Homes, England's largest provider of social housing and care for the over 55s, wanted to improve the signage for two of its properties, where the existing signs were not properly visible.

The company approached Stocksigns, who designed, manufactured and installed larger signs without contravening planning regulations.

After conducting a [site survey](#), Stocksigns produced a new [custom made](#) design in line with branding guidelines and gained approval from Anchor Retirement Homes to proceed.

The installation was complex because there was no access to the neighbouring site. The team overcame this hurdle by increasing the height of the existing posts, allowing them to successfully install the two new aluminium panels.



The new signage increased visibility and presence to the location, helping promote and locate the building. The client was delighted, saying that residents' lives would be made far easier by the new signage.

With its expert surveyors, Stocksigns is the perfect choice for all your signage requirements. The company can provide solutions for wayfinding, directional, corporate, marketing and, of course, health and safety.

With an advice, design and [installation service](#) you couldn't be in safer hands. To speak to one of the Sales Team, call 01737 77 40 72.

**Ends**

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