

Press Release
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Green Growth Leads to New Showroom and Offices for Norfolk Heating Specialists

A Norfolk heating specialist is opening a new showroom and office after seeing a soar in demand for its green energy services.

Family firm R A Brown Heating Services Ltd – which was launched 25 years ago by director Richard Brown – specialises in the design and installation of underfloor heating and ground / air source heat pump systems.

The business, which employs eight staff, has invested £25,000 in the new 90sq metres showroom at the Abbey Farm Commercial Park in Horsham St Faith, which will give property owners the opportunity to view the various types of heat pump technology currently available on the UK market. The new premises will include a trade counter for plumbers and heating engineers to purchase products directly from R A Brown Heating Services Ltd.



Richard Myers of Stiebel Eltron (left) with Richard Brown and wife Louise of R A Brown

R A Brown has also this month signed up as a partner installer of world-leading heat pump manufacturer Stiebel Eltron, which will further improve their product range and first class offering to potential customers.

Richard Brown, who runs the business alongside wife Louise, said: "This is a great move for the business and the perfect time for expansion. We have been heating specialists for 25 years and the progression into renewable energy came very naturally to us five years ago – since then we have installed numerous heat pumps and are one of the region's leading green energy specialists.

"Our projects are primarily large domestic installations, both new build and retrofit, and we can save home owners thousands of pounds each year by switching from expensive oil systems to ground or air source heat pumps.

"The partnership we have now forged with Stiebel Eltron will allow us to further grow the business, working with a premier, high quality brand to develop bespoke green energy systems.

"We will have a range of products on show, giving customers a chance to see heat pumps up close, understand how they work and the potential cost and carbon savings.

"Stiebel Eltron has offered a lot of support, advice and technical assistance so we look forward to being an installer partner."

Richard said the feedback from customers was that they wanted to see the products for themselves before investing in heat pumps.

"This technology is still relatively young to the UK and people are still unclear of the costs, benefits and how they run. However, despite this, and the government uncertainty over renewable heat incentives, we are still seeing a lot of interest in heat pumps, and this year alone we have fitted more than 20."

R A Brown Heating Services Ltd will be hosting an Open Day for potential customers and trade professionals from 10am to 4pm on September 15. For more information ring RA Brown on 01603 898904.

Ends