

## Press Release August 19<sup>th</sup> 2019

## Servaclean bar counter makes good first impression

First impressions are always important – and for customers of bars, pubs and clubs that comes when they reach the bar counter. Servaclean specialises in well-designed bars that look good and make things much easier for staff on the other side of the counter, as happened at Mitchells and Butlers Premium Country Pub The White Horse.

The before and after images here show how new equipment supplied by Servaclean has really helped to revitalise the pub's bar counter. The stainless steel is smart and eye-catching and the clean, efficient design of the serving area includes easily-accessible storage for glasses and drinks.





Servaclean's BARFrame stainless steel fixed bars are purpose-designed, supporting a range of fittings and suitable for installation in spaces of all shapes and sizes.

The bars are easy to assemble and are built with longevity in mind, being made with 304 grade stainless steel for a great combination of durability, quality and hygiene.

A Servaclean bar is the perfect way to ensure that your customers receive the best service possible.

Sam Allchin, Former Building Manager, for Mitchells & Butlers, said of the White Horse makeover: "The Servaclean installation offers generous amounts of hygienic glass storage shelves – the most hygienic on the market – which allow the operator to serve customers efficiently and maximise their profits during busy trading periods."

## Ends

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