



**Press Release**  
**October 15<sup>th</sup> 2024**

## **The Sash Window Workshop highlights sustainability efforts**

***The Sash Window Workshop continues to set a high standard in sustainability, recently highlighting its efforts during FSC Forest Week, held from September 21st to 27th. Known for its commitment to eco-friendly practices, the company is leading the way in creating a greener future within the window manufacturing industry.***

### **Industry Leadership in Sustainability**

The Sash Window Workshop is widely regarded as a trailblazer in sustainable innovation, becoming the first window company in the UK to achieve Carbon Neutral Plus status in 2022. This achievement has inspired others in the industry to take meaningful steps toward reducing their own environmental impact.

The company's commitment to reducing its carbon footprint includes annual independent audits by Carbon Footprint Ltd. Their 2023 audit revealed a 4% reduction in emissions per £ million turnovers compared to the previous year, despite significant business growth.

### **Significant Progress in 2023 Carbon Footprint Reduction**

The company's 2023 market-based carbon emissions were reported at 223.43 tonnes, with location-based emissions at 347.02 tonnes. This marks a 27.5% reduction in carbon emissions per £ million turnovers since 2019, a notable achievement in an industry known for its challenges in sustainability. A key focus remains on the company's vehicle emissions, with 68% of market emissions attributed to their vans. The Sash Window Workshop is exploring the latest advancements in electric vehicle technology as part of its ongoing efforts to further reduce its carbon footprint.

### **Commitment to FSC® Certified Timber**

The Sash Window Workshop has held FSC® Chain of Custody Certification since 2016, ensuring that the timber used in its windows and doors is sourced from responsibly managed forests. This certification aligns with their mission to provide eco-friendly solutions that reduce the reliance on plastic materials, which are more resource-intensive to produce.

By prioritizing sustainably sourced timber, the company contributes to long-term environmental, social, and economic benefits while supporting global efforts to combat climate change.

### **Technology-Driven Sustainability**

In its drive to reduce its environmental impact, The Sash Window Workshop leverages technology to enhance its operations. The use of electric vehicles by their sales team, a shift toward paperless communication, and internal software systems have all contributed to significant reductions in resource usage.

The company's dedication to recycling and energy efficiency, including converting waste timber into heating for its facilities, further underscores its commitment to green practices. Its early adoption of



Accoya, a sustainably sourced, FSC-certified timber, is another example of their proactive approach to sustainability.

### **A Greener Future for the Industry**

The Sash Window Workshop's sustainability initiatives are paving the way for others in the window manufacturing sector to follow suit. As they continue their efforts to reduce their carbon footprint and embrace greener practices, the company remains a beacon of eco-conscious innovation within the industry.

For more information about The Sash Window Workshop's green initiatives and sustainability efforts, please visit their website.

### **Ends**

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