

Press Release
April 4th 2011

SMP (Playgrounds) Ltd to Attend Playfair 2011

SMP (Playgrounds) Ltd is delighted to announce it will be exhibiting at Playfair, Stoneleigh Park 21st -22nd June 2011 (Stand D3). The API Member only event provides an excellent platform for SMP to showcase new products to key specifiers and purchasers from across the Play Industry. This year the company will be exhibiting more new products from its Dynamic Solo range and Arena MUGA range.

In 2010 SMP (Playgrounds) Ltd launched three key new dynamic products Titan, Viper and Mirage Revolution. Titan was an absolute hit at Playfair with children queuing up to have a ride. Children's attendance at Playfair brings such a wonderful dimension to the event – there is no greater testament than children enjoying themselves whilst they play and interact with SMP equipment.



Josie Lloyd, Deputy Headteacher at North Leamington School, who brought Year 7 & 8, 12 to 13-year-olds to Playfair 2010, said: "We nominate and bring the children who have earned it as a reward for contributing to the school, good attendance, working hard and behaving well. We came last year. This show is an eye opener. There is so much more play equipment to see which is truly exciting and challenging and lets children measure risk especially as children can be stopped from climbing trees or going near water and get smothered by society. On this piece of (SMP) equipment they are playing and working together to get the best out of it and its challenges and excitement – and exercising without knowing it. They would stay all day if I let them."

The past success of Playfair means SMP is very much looking forward to this year's event. SMP will be on stand D3.

Ends

Original of article at: <http://www.smp.co.uk/knowledge-centre/smp-media-zone.php>

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