

**Press Release**  
**April 13<sup>th</sup> 2015**

## **Daren Chambers appointed as Ronacrete Commercial Director**

***Industry leading international construction product manufacturer Ronacrete has newly appointed Daren Chambers to the role of Commercial Director.***

Daren joined Ronacrete in 2007 as Marketing Manager and progressed quickly to UK Sales and Marketing Manager, then UK Sales and Marketing Director and now Commercial Director. Daren has over 25 years experience in sales and marketing starting his career in the jewellery industry before spending ten years working with major corporate industry brands at senior level.

Daren has previously worked at SSL International as Market Development Manager, at Criton Group Ltd as UK General Manager and at Alfred Terry Ltd as Production Manager.

### **Ends**

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