



**Press Release**  
**May 2<sup>nd</sup> 2012**

## **Rolawn Gets Behind Garden Re-Leaf**

***Rolawn gave its full support to the gardening industries' first Garden Re-Leaf charity event and raised £1,324.88 for the Greenfingers charity.***

The money was raised through various sponsored fundraising activities plus a contribution from all Rolawndirect.co.uk on-line sales, where consumers also benefited on the day from a discounted price.



Boyd Douglas-Davies, instigator of the Garden Re-Leaf concept, said: "I am grateful to all at Rolawn for their efforts in raising not only funds but also the profile of the charity. I hope this is just the start and we can look to build on this in 2013."

All proceeds from Garden Re-Leaf are going to Greenfingers and anyone can still contribute via the Rolawn Justgiving web page <http://www.justgiving.com/Rolawn-GardenRe-Leaf> or call 0845 604 6050.

Boyd Douglas-Davies (left, CEO Hillview Garden Centres) is pictured accepting Rolawn's contribution from Jonathan Hill (Sales & Marketing Director, Rolawn).

**Ends**

### **Notes to Editor**

Rolawn is Europe's largest producer of cultivated turf and Britain's leading supplier of high quality topsoil.

Greenfingers is a small national charity dedicated to creating magical gardens for children's hospices around the UK to support children with life limiting conditions, together with their families. Greenfingers has to date created 36 special gardens in hospices around the country, and has a further waiting list of hospices that need help. Garden Re-Leaf Day took place for the first time on 13th March, involving more than 500 garden centres as well as suppliers, gardeners and school children in a massive drive to raise money for Greenfingers.

Rolawn Limited  
Tel: 0845 604 6050  
Email: [info@rolawn.co.uk](mailto:info@rolawn.co.uk)  
Web: <http://www.rolawn.co.uk>