



Press Release
March 9th 2012

Rolawn Supports Garden Re-Leaf Day to Raise Money for Greenfingers Children's Hospices

You've heard of Comic Relief and Sports Relief, the garden industry has launched its own version, Garden Re-Leaf.

On Tuesday 13th March, gardeners young and old will be celebrating the start of the gardening year with fundraising events in aid of the Greenfingers charity that creates gardens at Children's Hospices.



Rolawn directors and staff are getting behind this worthy fundraising campaign with a range of activities:

- Jonathan Hill, Rolawn Sales and Marketing Director, is doing the 'Tour De Rolawn' a 70-mile cycle ride visiting all Rolawn's turf fields in the Vale of York.
- Emily Kirkland, Customer Services Manager (above left), is doing a sponsored slim for a month.
- Deborah Wiles and Claire Fleet (above right), from the production team, are walking 40 miles around the perimeter of a number of turf fields.
- Staff having been bidding to win a cold frame.
- On the 13th all Head Office staff are invited to come to work in fancy dress.

All participants are looking for sponsorship with proceeds going to Greenfingers. Anyone can contribute via Rolawn's Justgiving web page <http://www.justgiving.com/Rolawn-GardenRe-Leaf> or call 0845 604 6050; all contributions are gratefully received.

www.rolawn.co.uk

Ends

Notes to Editor

Rolawn is Europe's largest producer of cultivated turf and Britain's leading supplier of high quality topsoil.

Greenfingers is a small national charity dedicated to creating magical gardens for children's hospices around the UK to support children with life limiting conditions, together with their families.



Garden Re-Leaf Day is a new, special industry initiative designed to enable garden retailers and suppliers across the UK to launch the gardening season in a uniquely effective way.