

Press Release
June 8th 2015

Renson® takes over Corradi

Renson®, trendsetter in ventilation, solar shading and terrace covers, announces the take-over of Corradi with its branches in Italy, France and U.S. This company specialises in the development, production and sale of Pergotenda® patio covers.

Thanks to this take-over, Renson® is further enlarging its knowledge and expertise in outdoor products. Both companies also strengthen their worldwide market positions. The market leader in terrace covers with movable blades from Belgium combines efforts with the Italian number One in Pergotenda® patio covers, a patented retractable covering system.

The name Corradi remains and the current Corradi team, including the sales organisation, will remain unchanged and independently active, allowing Renson to guarantee the continuity of the company and its activities.



Corradi set up in Bologna (Italy) in 1978 as a small artisan laboratory producing sun screens. Since 1998, the company has developed and manufactured the well-known Pergotenda® patio covers, which allow the consumer to enjoy a terrace the whole year long. In 2010 the company opened its American branch in Dallas and since 2011 Corradi has also established a sales office in Lyon (France).

Today, Corradi offers a wide range of patio covers, sail awnings and sun screens. The company has a production facility of 26,000 m² in Bologna (Italy) and a dealer network of more than 1000 partners worldwide.

Paul Renson, CEO of the Belgian family company Renson, says of the move: "This take-over allows us to enlarge our product range and to strengthen our market position in the field of terrace covers. The Pergotenda® patio covers of Corradi are complementary to our terrace covers with aluminium blades (Algarve® and Camargue®).

"The name Corradi is well-known in the market. Therefore, the products will still be sold worldwide under the Corradi name. Both brands, Renson and Corradi, will remain in the market, completely

individually, independent of each other. In order to guarantee the continuity of the company and its activities, the current Corradi-team, including the sales organisation, will remain unchanged and independently active.”

Ends

Renson Fabrications
<http://www.rensonuk.net>