

Press Release
December 19th 2016

Q-railing and Stoke City prolong partnership

Q-railing has extended its Official Platinum Club Partnership with Stoke City for three more years, the club is delighted to announce.

One of the most dynamic and fast-growing railing system providers in the world, Q-railing will continue with its sponsorship of the West Stand at the bet365 Stadium until at least the end of the 2019/20 season.

Although based in Emmerich am Rhein in Germany, Q-railing has strong ties with Stoke-on-Trent and work is currently ongoing to build a new multi-million pound UK base in the Tunstall area of the city.



Stoke City Chief Executive Tony Scholes said: "The Q-railing stand at the bet365 Stadium has become part of the fabric of the club and we are delighted they are extending their partnership with us.

"They, like Stoke City, are a global brand but like us they are very much embedded in the local community and we value their support enormously. We take great pride in the fact that we forge long-standing relationships with our commercial partners and O-railing, who have been supporting the club for six years, are a prime example."

Q-railing's list of projects is extensive – from private houses to office buildings, concert halls to major sports arenas.

Nathan Beard, Q-railing's Specification Sales Manager, commented: "Our relationship with Stoke first began in 2010. We have gained real benefit from the hospitality and advertising opportunities that our connection with Stoke City has given us on both a local and international stage."

Q-railing's General Manager Bruce Bradshaw added: "We are delighted to have signed another three year contract extension to our partnership with Stoke City. We will be right behind the team in a tricky run of fixtures over the festive period."

Ends

Q-railing
Tel: 01782 711 676; 0800 7814245
Email: julie.jackson@q-railing.co.uk
Web: www.q-railing.com