

Press Release
16th February 2011

Playrite Hits the Mark at Top Golf Course

Leading artificial grass manufacturer Playrite worked with Envirolawn to produce a truly playable driving mat for the prestigious Royal Birkdale golf club in Lancashire.

The club that has hosted two Ryder Cups, the Walker and Curtis Cups, the Women's British Open and on nine occasions the Open Championship, needed an artificial surface that blended into the real grass as well as having the same consistency underfoot as the existing tee off area.



The research and hard work by Playrite and Envirolawn paid off with the creation of Playrite's Nearlygrass 35 Beige, which Envirolawn installed at the Royal Birkdale driving range as EnviroPRO TEE.

Nearlygrass 35 Beige by Playrite is a medium pile height surface that gives the look of an immaculately cut tee, creating depth and providing a quality finish, whilst incorporating two fibre types

to give a soft and natural look and feel. More than just an artificial turf, Nearlygrass 35 Beige does not compromise, allowing players to enjoy the most from their game. When usage is heavy and the weather becomes poor, most natural driving areas are destroyed with constant use, but with Nearlygrass there is no reason for a rain check.

Playrite's attention to detail ensures that the customers' needs are first and gives the opportunity to cater for the individual needs of those using the sports surfaces, resulting in those playing to get the most from their game or practice.

For more information visit the Playrite website <http://www.playrite.co.uk> or Envirolawn at <http://www.envirolawn.co.uk/>

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