

## Press Release January 7<sup>th</sup> 2019

## The Platform Lift Company introduces Italian style lift

The Platform Lift Company announces it has become a UK and Ireland distributor for <a href="Extrema"><u>Extrema</u></a>, a dynamic Italian company who specialise in the design of stylish access solutions to overcome architectural barriers.

This new partnership will increase the Platform Lift Company's growing range of high-quality access products with the introduction of a new, luxury, vertical cabin style platform lift and two new stair risers. With these products onboard, The Platform Lift Company now represent three of the world's leading designers of access solutions from Italy, Sweden and Denmark.





The new Italian Style Platform Lift has all the elegance and high class finishing you would expect from a product designed in collaboration with some of Italy's most renowned architects. This is pure luxury Italian style, designed to please customers looking for a tailor-made solution which can blend in seamlessly to even the most exclusive of decors.

With a maximum travel of 19.5 metres, the Italian Style Platform Lift can reach up to six floors and can be installed either inside or outside a building. Its compact yet comfortable design provides a great space saving solution within the home, especially if there is a narrow stairwell. Choose from a wide range of materials including Italian precious wood, natural stone floor inlays, leather coatings and stainless-steel push buttons.

The two new stair raisers have been designed specifically for two different types of staircases. For curved staircases, the Platform Lift Company can now offer a product which is one of the most compact on the market and is suitable for installation in the tightest of spaces. This product doesn't have a traction unit onboard therefore saving valuable space. The other new product is suitable for straight staircases and also comes with superior design and safety features.

For more information about these new Italian Style lifts, please do not hesitate to contact The Platform Lift Company.

## **Ends**

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