



Press Release
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Platform Lift Company in new exclusive partnership

Extrema, which specialises in the design and manufacture of stylish platform lift and stair riser solutions, has made the Platform Lift Company its sole distributor within the UK and Ireland.

This exclusive new agreement takes the Platform Lift Company into another stage of business growth. As sole UK and Ireland distributor for Extrema products, the Platform Lift Company will be fulfilling orders from other lift trade companies as well as supplying commercial and residential markets with Extrema access products.

"We are very proud to be collaborating with one of the UK's leading platform lift suppliers," said Federico Lodi, Chief Executive Officer and owner of Extrema. "The Platform Lift Company's professional approach underpins every aspect of the specification process from initial enquiry through to expert installation and the ongoing maintenance of a platform lift.

"For us at Extrema, working alongside The Platform Lift Company is a true pleasure - we look forward to growing the business together as we share a common vision of changing people's quality of life through excellence, innovation and unique design."

Designed in collaboration with some of Italy's most renowned architects, the Extrema product range oozes class and sophistication. The deluxe vertical style platform lift can be made to specification using a wide range of different finishes including precious Italian wood, natural stone floor inlays, leather coatings and stainless-steel push buttons.

Also in the range are three different types of stair lifts which have been specifically designed for curved and straight staircases. These space-saving solutions offer customers ease of installation and compact design which blends seamlessly within an existing décor.

"We have always specialised in high quality products therefore we are delighted to become the sole distributor of Extrema's stunning product range in the UK and Ireland," comments Sean O'Sullivan, Managing Director of the Platform Lift Company. "This is a huge opportunity for us as we expand the trade section of our business to provide smaller platform lift companies with only the best access solutions."

The Platform Lift Company in-house services provide customers with a complete turnkey solution including design, build, installation and ongoing servicing and maintenance.

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