



Press Release
December 13th 2012

Origin Scoops Prestigious Manufacturing Award

Origin Easifold Doors was the only company to gain recognition in two different categories at the South East EEF Manufacturing Awards on 6th November at a prestigious ceremony held at Mercedes-Benz World in Weybridge.

Origin won the 'Innovative Operating Practices' award for its innovative manufacturing process, 'Your Lead Time, Not Ours' which has achieved 100% delivery record to date, beating off stiff competition from across various manufacturing industries. Origin's lead times are the quickest in the industry for any bespoke, made to measure product. Origin was also awarded Runner-up in the Business Growth Award category.

Judges were impressed by Origin's inventive approach to manufacturing its bespoke doors, which saw the company completely reorganising its business to set itself apart from its competitors. In 2010, Origin made the bold decision to remove the lead time on a selection of its most popular RAL colours. This was a revolutionary move in the door and window industry, offering a multitude of benefits to the trade and ultimately the end user. The new YLTNO service has been a phenomenal success, resulting in a 40 per cent growth in sales compared to last year.

Commented Neil Ginger, CEO of Origin Frames: "We are delighted to win this award for our innovative manufacturing process. We pride ourselves on excellent customer service and our YLTNO process delivers against its promise, providing bespoke doors according to when our customers need them, whenever that may be. It has given us a clear edge over competitors and helped our business go from strength to strength."

The EEF awards recognise excellence in enterprise, innovation, environmental performance and skills development among UK manufacturers. The Innovative Operating Practices Award is presented to the company which has successfully designed and delivered innovative operating practices related to production and business management.

Having won the EEF South East Region award, Origin will be going head to head with the rest of the regional winners on Thursday 6th December at the EEF National Judging Day ceremony, taking place at Broadway House, London, to find the nation's most Innovative Operating Practices.

Ends

Origin Easifold Doors
Tel: 0845 450 6662
Email: info@origin-global.com
Web: www.bifoldingdoors.co.uk