

Press Release
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Origin Makes FiT Show Debut

Origin, the UK's leading specialist manufacturer of folding sliding doors, will be exhibiting at the FiT Show for the very first time in 2014, showcasing its multi award winning aluminium bi-fold doors and tailor-made electric blind system.

The British manufacturer has won multiple awards for its industry leading 'Your Lead Time Not Ours' service by completely removing lead times for customers. Shortlisted at the National Business Awards for uncompromising levels of product quality and service, Origin has also been voted Best Glazing Product by Build It Magazine and has won an EEF award for its exceptional customer service.

Visitors to the FiT Show, held at the Telford International Centre from 10th-12th June 2014, will be able to experience Origin's cleverly designed, beautifully made and exquisitely finished folding sliding doors (stand 156). In addition, Origin's range of made-to-measure electric roller blinds, individually tailored to any bi-folding door installation, will also be on display. The range of handmade blinds, available in a wide range colour and print options, are the ultimate soft furnishing solution for bi-fold doors and a very profitable opportunity for Origins network of trade agents.



As a British manufacturer, Origin is able to offer customers an industry-leading 20 year guarantee, as well as high standards of craftsmanship and a 'zero lead time' service. Origin operates through a network of accredited trade partnerships throughout the country and will be actively looking to form new trade partnerships during the show.

Over the past 12 years, Origin has experienced exponential growth to become the UK's biggest manufacturer of aluminium bi-fold doors. In the last three years, the company has seen growth averaging 30 per cent year on year as the Origin brand becomes increasingly popular within the aluminium industry. Last year, Origin was awarded the prestigious ISO 9001 certification for excelling in its operations. The globally recognised accreditation is achieved only by businesses that meet the highest management standards and is a stamp of exemplary product and service quality within the industry.

Neil Ginger, CEO of Origin (above), comments: "We are committed to working closely with installers, builders and trade professionals to ensure our product meets their requirements, as well as those of the homeowner. Origin's 'Your Lead Time, Not Ours' promise has been introduced to support our trade customers. We are proud to acknowledge that 94 per cent of trade professionals rate our service as 'good', 'very good' or 'excellent' and look forward to meeting visitors at the FiT Show 2014!"



Visitors will be able to learn more about Origin's 'Fitter Fitter' training days, which enable all trade customers to update their staff on how best to install the doors with technical accuracy. Passing the day's course results in certification from Origin for approved installer recognition. Origin also runs sales training for trade partners to maintain high levels of service and performance, as well as to help them achieve a higher lead conversion rate to grow their businesses.

Showing great innovation, the company now also plans to add new aluminium products to the Origin brand, which is synonymous with product and service superiority and excellence.

For more information visit www.origin-global.com

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