

Press Release January 2<sup>nd</sup> 2012

## **Lindum Plant Orders Nifty HR17 and HR21 Hybrids**

Leading plant hire specialist Lindum Plant has taken delivery of new Niftylift hybrid machines as part of continuing efforts to provide customers with reliable equipment offering the benefit of a lower carbon footprint.

Lindum Plant Director Tom Robinson and Shane Martin, Plant Manager, are pictured discussing the finer points of the Height Rider 21 (HR21) Hybrid. The company has also bought Height Rider 17 (HR 17) machines.

When asked for his reason for purchasing this type of machine, Tom commented: "We strive for the Lindum fleet of machines to be among the youngest in the industry, this helps keep my customers happy by limiting breakdowns and consequently keeps our machines on the very cutting edge of technology. These Nifty HR17s and HR21s not only have the unique SiOPS® operator protection system but also the Hybrid power source. I am convinced I will be able to achieve a better return for our investment by offering equipment with a lower carbon footprint.



"At just 4,750kg for the HR17 and well under 6,500kg for the HR21, these machines are substantially lighter than other manufacturers' 45, 50 and 70 foot booms, meaning I can save on transport while offering customers lower point loadings too."

Instead of using a traditional 37kW engine, the Niftylift Hybrid system utilises an efficient Tier 4 / EU Stage IIIB compliant 15kW engine coupled with a powerful electric motor. Even with this much smaller engine, the system actually delivers a 5% increase in power-to-weight ratio and a 40-50% fuel saving as well. Added to this is an advanced exhaust purification system that incorporates a catalytic converter and particulate filter that remove up to 60% of particulates, 80% of hydrocarbons and 90% of carbon Monoxide.

Tim Ward of Niftylift added: "These machines will form the basis for a whole new range of environmentally conscious access platforms from Niftylift. The HR21, HR17 and the new HR15 Hybrids can work 24 hours a day, 7 days a week due to their unique battery re-generation system.

"It's clear to us at Niftylift that carbon footprint will become increasingly important within the construction industry not only here in England but to our customers worldwide as well. It's great to see that a company of Lindum Plant's size shares that vision of where the market is heading."



More information on Nifty SiOPS<sup>®</sup> and the Nifty Hybrid power system can be found on the website www.niftylift.com

## **Ends**

## **Notes to Editor**

**Niftylift Ltd** manufactures a range of hydraulic work platforms with working heights ranging from 9m to over 21m mounted on trailer towable, self propelled, self drive, track drive, static base and vehicle chassis. The company was founded in 1982 and now has production facilities near Barnsley and in Milton Keynes in the UK and regional sales and service centres in USA, throughout Europe, Australia, China, South Africa, Central and East Asia. For more information visit <a href="https://www.niftylift.com">www.niftylift.com</a>