

Press Release  
July 16<sup>th</sup> 2012

## **Niftylift Hybrids Can be Zero Heroes**

***Niftylift Hybrids offer performance, economy, and safety with an environmental conscience. Operators can choose 'zero emission' electric power, or hybrid power that also has green credentials.***

The Hybrid machines are lighter, more compact and manoeuvrable than their competition and offer impressive working envelopes particularly in terms of outreach. They incorporate **ToughCage** and **SiOPS**<sup>®</sup> technology for greater operator protection and allow the selection of electric-only or hybrid power during operation.

**On electric-only**, they're 'zero emission' machines that can work inside or out, cleanly and quietly.

**On hybrid**, they utilise smaller, more efficient (Tier 4) engines (Kubota 722 - 18Hp) that reduce fuel consumption (up to 50%) and an advanced purification system (catalytic converter & particulate filter) that greatly reduce exhaust emissions. All surplus power produced by the engine (up to 60 amps) is stored in the battery pack and when extra 'grunt' is required the electric motor automatically assists to boost performance. 'Diesel Re-Gen' also charges the batteries up to twice as fast as standard mains (full re-charge in 4 hours), offering the potential for 24-hour usage, night and day, inside or out.

### **Ends**

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