

**Press Release**  
**February 1<sup>st</sup> 2012**

## **Niftylift's Czech Dealer Opens New Service Centre**

***Niftylift's Czech dealer, Plosiny Rybacek s.r.o., is pleased to announce that it has recently expanded its facilities to include a new service centre in the town of Louny.***

The new facility also provides additional office space, along with a conference room and additional grounds for expansion in the future.

The company currently employs 17 people of which 12 are service technicians. It was established in 1991 as a service company, specialising in the old style Soviet vehicle mounted platforms and continued this activity through to 2000.



Miroslav Rybacek Snr, the owner, realised that to survive, his company had to move with the times and expand into the sales of the latest types of access work platforms, to complement the service department.

Plosiny Rybacek currently represents Cela vehicle mounted access platforms and was recently appointed as the authorised dealer for Niftylift, in the Czech Republic.

The Niftylift appointment followed a successful sales year in 2011 where the company purchased for re-sale, quite a number of Niftylift's largest machines, such as the SD210 4x4x4, HR21 4x4, HR15N and the popular Nifty 120T and Nifty 170 trailer mounts.

Plosiny Rybacek also invested in a SD210 4x4x4 and HR21 4x4 for their own rental activity.

Miroslav Rybacek Jnr, outlined that it is not their intention to greatly increase their rental fleet, since they do not want to compete with their existing customer base. The company only offers a local service in and around Louny.

With the current developments and recent dealership appointment, he stated that the company is looking positively to the future.

*Pictured are Miroslav Rybacek Snr (left) and Mroslav Rybacek Jnr outside their new facility in Louny and in front of a recently delivered Nifty 170 trailer mount.*

**Ends**

**Notes to Editor**

Niftylift Ltd manufactures a range of hydraulic work platforms with working heights ranging from 9m to over 21m mounted on trailer towable, self propelled, self drive, track drive, static base and vehicle chassis. The company was founded in 1982 and now has production facilities near Barnsley and in Milton Keynes in the UK and regional sales and service centres in USA, throughout Europe, Australia, China, South Africa, Central and East Asia. For more information visit [www.niftylift.com](http://www.niftylift.com)

Niftylift Ltd

Tel: 01908 223456

Fax: 01908 312733

Email: [sales@niftylift.com](mailto:sales@niftylift.com)

Web: [www.niftylift.com](http://www.niftylift.com)