



Press Release
April 7th 2011

Mapei Ultracolor Plus now in a New Limestone Shade

Mapei has announced that its versatile, multi-purpose grout, Ultracolor Plus, is now available in an additional colour; Limestone.

Already available in 26 shades, the new colour grout possesses the same high quality formula and attributes associated with Ultracolor Plus including BioBlock® anti mould and DropEffect® water resistance technologies. These assist to prevent mould and reduce surface water absorption, to provide a long lasting aesthetic finish.

The new shade has been designed to complement and enhance the final aesthetic of natural stone and agglomerate stone tiles. It is especially effective when grouting tumbled stone such as limestone as well as travertine, marble and sandstone. It is prepared and applied in the same way as the existing Ultracolor Plus range. When utilised with natural or agglomerate stone it may be necessary to pre-seal dependent on the porosity of the stone and the supplier's or manufacturer's recommendations.



Suitable for both domestic and commercial applications it can be used, like the other 26 Ultracolor Plus colour grouts, with all types of ceramic and porcelain tiles internally or externally on floors or walls. The fast setting and drying grout is ideal when seeking to find the perfect colour match to the tile or to create a contrast. Ultracolor Plus can be applied to heavy duty areas, wet areas including power showers, timber substrates and under floor heating for joints between 2-20mm.

For more Mapei product information and for your local stockist please call 0121 508 6970. Technical data sheets can also be found online at www.mapei.co.uk in addition to an interactive online grout selector where each colour grout can be tested against a variety of kitchen, bathroom and tiled settings.

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Note to editors

Mapei is the world's largest manufacturer of adhesives, sealants and chemical products for building. With over 70 years' experience, Mapei is a specialist in the production of quality products for the installation of all types of wall and floor coverings, and has a vast range of admixtures and repair products for concrete and building materials.

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