

Press Release April 18th 2011

Mapei's Mapelastic AquaDefense; the Best Defence against Water

Mapei, the world's leading manufacturer of adhesives, sealants and chemical products for building has launched Mapelastic AquaDefense. Mapelastic AquaDefense is a onecomponent, ultra quick drying, ready-to-use liquid that is ideal for waterproofing surfaces under ceramic, porcelain, natural stone tiles and mosaics.

Mapelastic AquaDefense is versatile and can bond to a wide range of surfaces such as concrete, screeds, timber or existing tiles. It is conveniently ready-to-use straight from the tub and can be applied by roller or brush. It has been designed for easy installation over flat or curved surfaces and is ideal within confined spaces. The tub is also re-sealable ensuring none of the product is wasted.



Once applied it creates a watertight and seamless elastic membrane. This membrane provides a thin, continuous barrier to protect adjacent rooms and floors from water damage. For common problem areas like wall/floor junctions, corners and drains, it can be combined with Mapei's reinforcing Mapeband accessories to provide additional protection. Mapelastic AquaDefense's quick drying properties ensure it is ready to receive tiles after just four hours.

Mapelastic AquaDefense can be utilised on a wide variety of applications. This includes internally and externally on floors, walls and ceilings in residential and commercial buildings and also internally to floors and walls in industrial environments. Mapelastic AquaDefense can be employed for bathroom and shower areas, kitchen, cafeteria areas and laundry rooms as well as outdoor areas such as balconies (when used in combination with a primary waterproof membrane where inhabited areas exist beneath).

For more information on Mapei's waterproofing systems please contact Mapei on 0121 508 6970. Technical sheets are available to download at <u>www.mapei.co.uk</u>.

Ends

Notes to editors

Mapei is the world's largest manufacturer of adhesives, sealants and chemical products for building. With over 70 years experience, Mapei is a specialist in the production of quality products for the



installation of all types of wall and floor coverings, and has a vast range of admixtures and repair products for concrete and building materials.

For more information please contact: Katherine South Mapei UK Ltd Tel: 0121 508 6970 Email: <u>k.south@mapei.co.uk</u>