

Press Release
10th December 2010

Load Up With Leyland Reaches Thrilling Finale

The biggest competition in Leyland's illustrious history, Load Up With Leyland, came to a triumphant close recently as loyal customer Christopher Bridges got his hands on a prize fund worth over £20,000!

Christopher, who runs his own painting and decorating firm in Shrewsbury, walked away with a new Ford Connect Transit fully branded with his company's logo as well as a huge range of products that are guaranteed to make any job he works on in the future a whole lot easier.

The van, which was provided by Warwickshire-based Ford dealership Jacksonford, was presented to Christopher at his local stockist, Bromborough Paints, by the eye-catching Leyland Lovelies – making him the envy of his friends for more reasons than one!



Leyland teamed up with leading trade brands, such as Fat Hog, Bosch Blue Professional Power Tools, Mirka, Teng Tools and Make Mine A Builders to offer up a bumper package of high quality products worth over £3,000 in the rear of the van.

Christopher said: "I'm absolutely thrilled to have won this competition and can't wait to get out and about in the new van. As if the van wasn't enough, it's packed with fantastic products as well – it's like a dream come true!"

Joining Christopher in toasting the Load Up With Leyland competition are a trio of delighted runners-up, who all won a package of products worth over £700 each. Barry Shortland, a decorator from Leicester, Jimmy Johnston, a decorator from Armagh, and Tony Edwards, a builder from Abergavenny, are all thrilled with their prizes and can't wait to start using them on jobs across the breadth of the UK!

For more information on Leyland please visit www.leylandtrade.com

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