

Press Release
24th November 2010

Leyland High Octane Competitions are not Slowing Down

Leading trade paint brand Leyland has once again been rewarding its loyal customers with a string of money-can't-buy prizes!

Jon Green, who triumphed in the Leyland Challenge at the 2009 National Painting and Decorating Show, recently claimed his prize in the form of two VIP tickets to the Donington weekend of the British Touring Car Championship. Jon, who held two Leyland paint cans out for longer than anyone else at the show, was able to rub shoulders with drivers from Leyland-sponsored team Airwaves BMW and get his picture taken alongside the ever-popular Leyland Lovelies.



Also at last year's show, four racing fanatics walked away with tickets to a BTCC round of their choice after selecting their favourite Leyland colour. Jason Margetts, Carl Jackman, David Martin and Judith Morgan have seen first hand the thrilling adrenaline rush that the BTCC provides in recent months, not to mention the incredible opportunities provide by Leyland's competitions!

Leyland Brand Manager Nicki Hickman said: "Our customers are integral to Leyland's success and we like to thank those who stay loyal to the brand at every possible opportunity. What better way than to reward those who do with fantastic competitions and prizes such as these! Be sure to look out for more Leyland competitions in the future for a chance to be one of our lucky winners!"

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