

## Press Release 14<sup>th</sup> December 2010

## Leyland Continues to Live in the Fast Lane

## Leyland Trade's partnership with leading British Touring Car Championship team Motorbase Performance continues to speed along in top gear after it made a healthy donation of paint to bring the exterior of the team's garage sparkling back to life.

After already giving a helping hand to restore the interior of the Kent-based garage earlier in the year, Leyland wasted little time in providing over 50 litres of top quality paint to give the exterior the high-octane appearance one of the BTCC's most colourful teams deserves.

The makeover coincides with Motorbase Performance's announcement that it will be using Ford Focuses in the 2011 Dunlop MSA British Touring Car Championship after switching from the BMWs it has used for the past three seasons, as well as changing the team name to Airwaves Racing for the new campaign.

Leading the charge for the makeover was Leyland's Truguard Smooth Masonry in Lemoncello and Black, with its long lasting protection against dirt proving ideal for a building which experiences heavy volumes of traffic. Its anti-carbonation properties also resist the ingress of carbon dioxide from car exhaust fumes and prevent deterioration of concrete and steel.

Leyland's High Gloss in the deep blue Knight's Rose was also used to give the personnel doors a new lease of life. The outstanding flow and levelling properties of this product ensured that the appliers were able to apply easily with excellent opacity. This ease of application was aided by the donation of Evolution brushes and rollers from leading paint tools brand Fat Hog.

The Johnstone's Leyland Decorating Centre in Maidstone showed the kind of top-level customer service that the Decorating Centre network is renowned for as they ensured the Leyland paint and Fat Hog rollers were delivered in time for the garage to be spruced up in between race weekends.

David Bartrum, Team Principal at Motorbase



Performance, said: "Once again, Leyland has raced in to help us out, enhancing its commitment to the sport and proving that we make an unbeatable team both on and off the track. Our relationship with Leyland has gone from strength to strength since they came on board with us at the start of the 2009 season and they really are an integral part of the team!"

Leyland brand manager Nicki Hickman adds: "The support of Motorbase Performance has become an integral part of Leyland's identity and we are thrilled that we are in a position where we can help the team off the track. Last year was a roaring success for both Leyland and the team and we look forward to continuing this already colourful partnership!"

## Ends

For more information on Leyland's complete product range please visit http://www.leyandtrade.com or call 0800 591717.