



Press Release
September 8th 2011

New External Affairs Appointment for Knauf Insulation

Knauf Insulation welcomes the appointment of Steven Heath as External Affairs Director for Northern Europe.

Steven joins Knauf Insulation with four years' experience in the industry, having previously worked for both the Energy Saving Trust and the Welsh Government, helping develop the National Energy Efficiency and Savings plan.

Once the plan was published, Steven became the technical advisor, and then programme manager for the Welsh Government's area-based Energy Efficiency Retrofit Programme – 'Arbed', which looked to improve the energy performance of hard-to-treat properties in some of Wales' most deprived areas, through insulation and green technologies.

A large part of Steven's new role at Knauf Insulation will be in supporting the Government when making decisions to allow for a smooth transition from the current energy supplier obligations, CERT and CESP, to the Green Deal and the new energy supplier obligation, the ECO.

Steven comments: "The scale and type of retrofit under the Arbed programme was the first of its type in the UK with many lessons learnt around delivery, managing different funding streams and accessing economies of scale. It is this experience gained during Arbed that I will be able to bring to both Knauf Insulation and the UK government, as it plans the roll out of programmes to achieve large scale energy performance improvement.



"The Green Deal offers an exciting opportunity for the industry and could deliver the scale of retrofit the government hopes. However, it will need significant support from other mechanisms if homeowners are to be persuaded it offers a worthy investment with measures genuinely achieving the Golden Rule – that energy bill savings achieved from installed measures are equal, or less than, the repayments for the loan used to pay for them."

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