



Press Release
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Construction Products Industry Celebrates Knauf Innovation

Knauf Insulation has been recognised for the Knauf Insulation Internal Wall Insulation (IWI) System, in the Construction Products Association's 2010 edition of Construction Products Innovation and Achievement (CPIA).

The system, which achieved a place in the Energy and Carbon Saving category, is one of only 20 products nationwide to be chosen for this year's publication, which annually showcases the most innovative products and processes created by the construction products industry during the past 12 months.

Phil Rigby, Knauf Insulation Product Manager for Northern Europe, said: "We are very pleased to have been chosen for this year's CPIA publication. "Our Internal Wall Insulation System is an efficient solution to one of the construction industry's most important challenges, providing a highly cost effective way of achieving increased energy efficiency for solid wall buildings. It is very important that our industry recognises and showcases innovation and we are grateful that the CPIA 2010 does this."

The innovative EcoStud and Earthwool®; EcoBatt glass mineral wool system has been designed for upgrading existing solid internal walls quickly and easily, with minimum disruption to occupants. The EcoStud is a laminate of extruded polystyrene and OSB (Oriented Strand Board) and is a replacement for the traditional use of thermally bridged timber or metal studs. The installation of the IWI system is simple and allows a competent builder to install and finish the system using a traditional plaster skim finish or dry lining techniques. No scaffolding is required and the system can be installed on a room-by-room basis, or as part of a whole house refurbishment plan.

Commenting on the system's inclusion in the CPIA publication, Simon Storer, Communications and External Affairs Director for the Construction Products Association, said: "We are delighted that the construction products industry has once again demonstrated an enormous desire to introduce new and exciting solutions. Despite the construction industry suffering more than most sectors during the current downturn, one only needs to look at the products and processes showcased in CPIA to highlight the huge impact the industry is making towards change."

For more information on Knauf Insulation's Internal Wall Insulation system please visit www.knaufinsulation.co.uk

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