



**Press Release**  
**May 18<sup>th</sup> 2001**

## **Knauf Insulation Helps Building Centre with BREEAM Challenge**

***With its excellent environmental and acoustic properties, 300m<sup>2</sup> of Knauf Insulation's Earthwool Acoustic Partition Roll has been supplied to The Building Centre in London, helping it to achieve a target BREEAM rating of Excellent.***

The London headquarters has undergone a recent renovation as part of a continual programme of refurbishment for The Building Centre, a central information point for all sectors of the construction industry. The second stage has seen Earthwool Acoustic Roll supplied to the Construction Products Association, the UK Green Building Council and Design for Homes offices located on the first floor.

In order to maximise all potential space available to the offices, it was essential to select a product that would take up as little space as possible, while satisfying the environmental and acoustic criteria required to achieve the BREEAM 'excellent' rating.



To accomplish this, 50mm Earthwool Acoustic Roll was specified as it is lightweight, flexible, non-combustible and provides a high level of sound absorption, furthermore, it has been specifically designed for friction fitting between members at 400mm and 600mm centres. Earthwool Acoustic Roll significantly improves the sound insulation performance of partitions whilst at the same time delivering improved thermal and fire performance. Plus, thanks to ECOSE<sup>®</sup> Technology, Earthwool offers outstanding environmental credentials.

Knauf Insulation products with ECOSE Technology are made with a formaldehyde-free binder derived from rapidly renewable, bio-based materials, which reduces embodied energy and delivers superior environmental sustainability. The insulation doesn't look or feel like any other insulation. It is naturally brown in colour as there are no artificial colours or dyes added and it produces a 'super softer', odourless and easier to handle insulation.

Colin Henderson, CEO of the Building Centre, comments on how specifying Knauf Insulation was an easy decision to make: "After looking at the requirements and from our existing knowledge of Knauf Insulation, we knew the company would be able to meet all our needs quickly and efficiently. We are more than happy with the insulation installed and were delighted when Knauf Insulation delivered within three days of the order being placed."



Maria Morgan, Market Manager - Building, Non Residential at Knauf Insulation explains: "Our unique position in having a broad product range, coupled with our expertise within the industry, enabled us to fully advise and install the appropriate insulation solution for the Building Centre."

For more information please visit [www.knaufinsulation.co.uk](http://www.knaufinsulation.co.uk)

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