

**Press Release  
November 30<sup>th</sup> 2011**

## **Kensa Launches Series of Videos Specifically for the GSHP Installer**

***Kensa Heat Pumps has always believed in sharing knowledge for the benefit of the industry and consumers. Kensa's Installer Partner Programme offers pre sale and marketing support, discounts, referrals and UK based technical support every step of the way.***

To support Kensa's Installer Partner Programme, a series of short videos have recently been launched, aimed at educating installers of ground source heat pumps or those looking to branch into installing the technology.

These short movies provide an overview of some of the key aspects of GSHP installation.



Based on research carried out by Kensa and feedback provided by installers, Kensa carefully considered the key stages in the design and installation of GSHPs and tailored the videos to provide honest and in depth explanations and demonstrations, enabling installers to feel more confident in the design and installation of ground source heat pump systems. The videos vary in technical proficiency, so installers of all abilities can benefit from watching this series.

Whether you are an MCS installer or non-MCS heating engineer, Kensa is willing and able to work in partnership with you. As the only UK manufacturer of a complete range of ground source heat pumps specifically designed for the UK market, Kensa's systems are designed so that they simplify on-site work and save on installation time.

To watch the full series of videos and access plenty more information about installing a ground source heat pump, visit [www.kensaengineering.com/installerzone](http://www.kensaengineering.com/installerzone).

The constantly evolving Installer Zone contains useful information developed through Kensa's wealth of knowledge and experience, tailored specifically to support installers of ground source heat pumps.

Visit [www.kensaengineering.com/installerzone](http://www.kensaengineering.com/installerzone) or call 01392 826020.

**Ends**