



**Press Release**  
**September 1<sup>st</sup> 2016**

## **Newton shortlisted at the 2016 London Construction Awards**

***Flagship waterproofing membrane Newton 403 HydroBond has been shortlisted in the Product Innovation of the Year – Materials category at the prestigious London awards.***

Following on from a successful [product launch](#) in 2015, including coverage in multiple industry publications and a dedicated launch at [Vision London](#), Newton's entry of its advanced external waterproofing membrane for 'Product Innovation of the Year – Materials' at the [London Construction Awards](#), clearly impressed the judging panel. Taking place on October the 26th, the awards are the leading and most prestigious construction awards in the capital, "recognising the achievements by those that have played a defining role in delivering exceptional quality, innovation and service".

The achievement of making the shortlist is no doubt partly down to the success that [Newton 403 HydroBond](#) has had in the UK waterproofing market already in the last year. With tested and proven benefits supporting its range of innovative features, the membrane has since been specified and installed on some of the most pre-eminent below ground developments in the country. Furthermore, with sales of nearly two and a half thousand rolls, totalling over 50,000 square metres already since its launch, such performance is showing no signs of slowing down any time soon.

Newton 403 HydroBond can be applied directly to piling, such as these secant piles pictured at one of the capital's biggest construction projects.



Newton Technical Director Richard Crossley is one of the UK waterproofing suppliers' biggest exponents of the product: "Newton 403 HydroBond has some amazing technical capabilities that enable it to perform at the top end of the waterproofing membrane market. Not only does it form a full mechanical bond with cast-in-place concrete to prevent water from tracking around a structure,



*Newton 403 HydroBond was applied on this 193-apartment development by Crest Nicholson in Sunbury-on-Thames*

its hydrophilic element self-heals the membrane, and can bridge cracks up to 2mm wide. On top of all of that as well, and perhaps most importantly for contractors, is that it is actually very easy to apply."

Attending the awards in October, and with high hopes of coming home with the prize, will be Newton Managing Director Warren Muschialli and Commercial Director Toby Champion. Whilst Newton as a company has been making big advances in recent



years, employing innovative new product technologies to overcome historic challenges and expanding at a rapid rate in terms of both employee numbers and turnover, such a nomination is clear and defining indicator of the fact that not only is this hard work getting the company noticed, but it is also paying off.

For further waterproofing information, advice, or to contact any of Newton's Technical team, please get in touch on either 01732 360 095 or [tech@newtonwaterproofing.co.uk](mailto:tech@newtonwaterproofing.co.uk)

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