

Press Release
June 26th 2013

A new website for JP Concrete

The team at JP Concrete has been working hard behind the scenes to shake up their website. With a fresh layout and a new design, they've spent plenty of time making sure it's more navigable and useful for their customers than ever before.

A new style

Alongside a talented team of designers, JP Concrete has carved out a stylish new look to the company website that's easy to use and contains all the information visitors might need. With a keen eye on navigability, they've made sure finding information is straightforward for new visitors.

The site is packed with product information and pictures that highlight the quality of the company's manufacturing process.

As well as a new website, JP Concrete is now boasting shiny new branding in a strong bid to make sure all of its marketing communications are instantly recognisable.

New navigation

The design team has split everything into clear sections so that visitors to the site can quickly locate the information they need.

With a detailed [product section](#), customers who need technical and further information will be able to find all the details they're after. The products are then split under '[Construction](#)', '[Agricultural](#)' and '[Security](#)' menus.

Friendly and helpful

JP Concrete relies heavily on its reputation. Existing customers regularly comment on how easy staff are to deal with. They've evaluated all the content on the website and freshened it up to make sure that it conveys this to new customers.

Regular updates

The site also features a news section so JP Concrete can keep customers updated on developments within the company and hot industry topics. They welcome fresh ideas for articles so if you have something that you think they'd be interested in covering, drop JP Concrete a line.

Always changing

JP Concrete is really proud of the new site but as with everything in business, it's going to be an ever-evolving entity. If you have feedback on the site or have any questions, the team will welcome your comments.

Take a moment to have a look at the new site and get in touch directly or through the company's social media accounts: you'll find JP Concrete on [Facebook](#), [Twitter](#) and [LinkedIn](#).

Ends

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