

Press Release March 19<sup>th</sup> 2015

## Ultra Tile shortlisted for 'Best Innovation'

## Instarmac is thrilled to have received confirmation that the company has been shortlisted for this year's <u>TTA awards</u> for 'Best Innovation'. This category recognises products or services that really make a difference to the tile industry.

All at Ultra Tile are over the moon and very much looking forward to the ceremony on 18th April – and asking all customers to wish them luck!

The Ultra Tile specialist fibre reinforced range was nominated; it consists of <u>Level IT FX</u>, <u>FibreGrip FX</u> and <u>ProFlex S2</u>.

The range boasts a number of unique innovations including:

- The only S2 classified product with added fibres available within the marketplace
- The only leveller able to achieve depths of 75mm available within the marketplace
- Only recycled fibres are added to the adhesive formulations

To find out more please email <u>ultratile@instarmac.co.uk</u> or call 01827 871871.

## Ends

Instarmac Group plc Web: www.instarmac.co.uk