

**Press Release**  
**15<sup>th</sup> February 2011**

## **Ultra Tile is preferred by Alistair Mackintosh**

*The Alistair Mackintosh showroom in Birmingham uses Ultra Tile exclusively.*

Bathroom pods in the Alistair Mackintosh showroom have been replaced recently to showcase new ranges of natural stone, ceramic and porcelain tiles. All tiles were fixed with Ultra Tile ProFlex SP in white and finished with Ultra Tile WideJoint grout in limestone.

Additionally, all fit services provided by Alistair Mackintosh use Ultra Tile adhesives and grouts to provide that professional durable finish.



Ultra Tile ProFlex SP is a single part, rapid setting cementitious adhesive which is firmly established as one of the brand's leading products. The product is specially formulated to achieve enhanced adhesion and flexibility making it ideal for areas where slight movement or vibration can occur.

Ultra Tile meets the requirements of many tiling installations with ProFlex SP due to its extensive compatibility. ProFlex SP is a floor and wall tile adhesive that can be used on interior and exterior applications both in wet and dry conditions. The product is polymer modified and can be used in conjunction with under floor heating systems.

ProFlex SP has an application thickness of 3-20mm and is ready to take light foot traffic within 3 hours.

### **Ends**

For more information on Ultra Tile's range of tile adhesives, grouts and ancillaries, please visit <http://www.ultratileadhesives.co.uk> or call 01827 871871.

To contact Alistair Mackintosh, please visit [www.alistairmackintosh.co.uk](http://www.alistairmackintosh.co.uk) or email [info@alistairmackintosh.co.uk](mailto:info@alistairmackintosh.co.uk).

Ultra Tile is part of the Instarmac Group plc.