



Paints



**Press Release
February 11th 2011**

AkzoNobel Sponsors the Painting Skills Legacy Workshop 2011

AkzoNobel has been announced as the title sponsor for the 2011 Painting Skills Legacy Workshop, in association with The International Association of Painting Contractors (UNIEP). Taking place between 30th May and 1st June in Amsterdam, the event will bring together painting professionals and trainees from around Europe and will showcase the latest developments in painting skills.

Places at the workshop are highly sought after as only three candidates from each UNIEP member country will be selected to take part in the unique event. Potential candidates can apply to be considered via the UNIEP website and attendees will be selected by the Painting and Decorating Association (PDA).

In order to enter, trainees must be on the EQF Level 2 equivalent in their national training programme and master painters must have 10 years demonstrable experience or EQF Level Four equivalent in national training. If successful, the candidate will enjoy technical training sessions, an AkzoNobel 'Colour Experience' tour and a boat trip around Amsterdam.



The three-day workshop and social networking event will offer an insight into delivering low-carbon, eco-friendly master finishes that transform buildings inside and out. The course will also leave a positive and lasting impression on the local community through a painting project which will see trainees and professionals partner up on an assignment to transform a school in the suburbs of Amsterdam.

Rebecca Collings, Decorator Marketing Manager at Dulux Trade, comments: "We are committed to supporting both experienced painters and trainees in their professional development. The Painting Skills Legacy Workshop offers an extremely valuable experience and as such we were keen to get involved as the sponsor of the event.

"As part of the wider support package we provide for decorators we offer business and career advice to help them stand out from the competition and we also offer innovative training programmes to enable industry professionals to develop their skills further."

For further details on the workshop and for an application form please visit www.uniep.org, or for more information on ICI Paints AkzoNobel, please visit www.icipaints.co.uk

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Paints



Notes to editors:

ICI Paints AkzoNobel is the world's leading decorative coatings company and number one in the world for decorative paints and performance coatings. Its portfolio includes market-leading brands such as Cuprinol Trade, Dulux Trade, Glidden Trade, Hammerite, Polycell Trade, and Sikken.

ICI Paints AkzoNobel is continuously working to develop new and differentiated products and services to meet customer needs, and is the leader in environmental sustainability. Experts in colour with an unrivalled colour range, the company ultimately offers specifiers, contractors and decorators the support they need to do a great job.

The company's leadership in formulation science, combined with its commitment to improve the environmental footprint of its products throughout their life cycles is the perfect combination for the journey 'Step Towards Greener'. Although decorative coatings contribute less than two per cent of the total amount of VOCs emitted in the UK, ICI Paints AkzoNobel is at the forefront of implementing the new regulations regarding VOCs which came into force in 2010.