



Press Release
February 15th 2013

Heald to exhibit Matador at Counter Terror Expo 2013

Heald will be exhibiting the Matador surface mounted automated sliding bollard system at Counter Terror Expo, at London's Olympia on April 24th and 25th. The company will be on stand B65 which is just to your left as visitors step through the door.

Heald's flagship product, the Matador, is fast becoming the number one choice for both temporary and permanent security solutions. The combination of product strength and ease of installation is making the product very popular. Many customers are seeing the Matador as a superior security solution for a variety of different applications. Tested to PAS68, the Matador offers a very high level of security against vehicle attack.

Due to its innovative design, not only is it capable of withstanding hostile vehicle attacks, the Matador complies with health and safety standards ensuring the safety of pedestrian access. There are no pinch points, trap hazards or voids as the moving mechanism is fully contained within the base plate. The sliding bollard(s) maintains a distance from the fixed bollards which makes pedestrian movement safe, even while the unit is functioning.



It is also important to note that because the moving bollard(s) slides to one side (rather than retracting into the ground); it is completely visible throughout its movement. Drivers will therefore be much more aware of the moving bollard's position and will not attempt to sneak through if they see the bollard closing. This makes the whole system very safe for vehicle users and highly effective in preventing unauthorised vehicle access.



The Matador was installed as a temporary security solution at two of the venues at last year's Olympic Games, proving it is suitable for temporary or permanent installation.

Heald's HT1-Matador has the following patent applications: GB Patent Application Number GB1214486.1; PCT Patent Application Number PCT/GB2012/000821. To find out more about the Matador, visit Heald's website at www.heald.uk.com

Free visitor passes to attend Counter Terror Expo can be obtained from www.counterterrexpo.com

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