



**Press Release**  
**September 3<sup>rd</sup> 2020**

## **Good Directions clock for entrance to new ride**

***Thrill seekers waiting to try a new ride at Alton Towers theme park can count down the minutes to take-off, on a large bespoke clock manufactured by Good Directions.***

The new ride is in an area devoted to some of the most popular works of successful author and comedian David Walliams.

For the front of the building, Good Directions manufactured a bespoke 1900mm diameter clock with the clock face made in 19mm foam PVC, printed in gold with raised numerals, logos and wording picked out to give a stunning 3D effect. The specially designed hands are finished in black to really stand out.

Good Directions has the expertise to design and manufacture clocks to any size and in virtually any material including aluminium, brass, copper, glass, granite, steel, stainless steel and more. See the website for more inspiration or contact the team with your own ideas



### **Ends**

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