

**Press Release**  
**May 10<sup>th</sup> 2012**

## **Exterior Clocks by Good Directions Listed as a Great British 'great' – Your Chance to Vote**

***In 1851 Queen Victoria opened 'The Great Exhibition' in the purpose built "Crystal Palace" in Hyde Park, London. It was the first International World Fair and during the time it was open it was visited by over six million people from all walks of life, representing nearly a fifth of the British population at that time.***

Today the world is a different place and this year Britain is hosting a new 'Virtual Great Exhibition' and hopes to attract many more millions of visitors to see what makes Great Britain great in 2012, the year the nation hosts the Olympics, the largest sporting competition in the world and the Queen celebrates her Diamond Jubilee.



*World's largest Grandfather clock at 15.1m high*



*Only UK pavement clock for The Royal Borough of Windsor*

As a family-owned British manufacturer Good Directions Ltd was approached to enter its products under the award category 'Made in Britain'. With over 25 years of manufacturing experience Good Directions has built a reputation worldwide as a market leader in the design, construction and installation of exterior and interior clock features. Its clocks are suitable for commercial projects as well as domestic properties and where required can be housed in towers, bezels, drums or pillar structures. In addition to the standard ranges, Good Directions' team of in-house designers can also create clock features to suit customer requirements.

Recent special projects have included a scaled replica of Big Ben for the signature room in Harrods, a feature clock for Disney stores in London and Milan, possibly the world's largest Grandfather clock at 15.1m high and weighing 10 tonnes now in Azerbaijan and a pavement clock with a time capsule underneath for the Royal Borough of Windsor.

Good Directions' clock movements are produced from brass and stainless steel with control systems available which include automatic winter / summer time change, links to the atomic time signal and battery back up in case of power failure. With a strategy of continuous investment in technology the company feels it has some of the most innovative products available today.

To see more examples of Good Directions' work and cast your vote visit:  
[www.thegreatexhibition2012.co.uk/greats/exterior-clock-features](http://www.thegreatexhibition2012.co.uk/greats/exterior-clock-features)

**Ends**