

Press Release
December 7th 2011

Good Directions Expands With New Premises and More Staff

Good Directions Ltd recently moved to new premises in Botley, Hampshire, to expand in-house manufacturing capabilities.

The family-owned British company is a world leader in the design, manufacture and installation of Exterior Clocks, Roof Turrets, GRP Structures and Copper Guttering.



When moving to the new building Good Directions also took the fantastic opportunity of taking over a local engineering company, including their seven highly skilled staff and precision CNC machines for the new workshops.

The new 15,500 sq ft unit has been designed to cope with Good Direction's growing manufacturing capabilities including large purpose built metal fabrication and CNC machine workshops, together with more offices offering the latest in computer technology, enabling the company to provide a complete design service using the latest in 2D and 3D CAD CAM technology to customers wishing to create unique products.

Work has gathered apace and in the last month

Good Directions has taken on a new full time precision CNC machinist, two engineer apprentices and one office-based apprentice, increasing the staff to 21.

Not only can Good Directions now support its own manufacturing needs the company also offers its services to other companies both locally and across the UK.

Anyone wishing to see examples of the company's work should visit the following websites: For exterior clock presentation <http://www.exterior-clocks.co.uk/> , for specialist copper guttering visit: <http://www.coppagutta.co.uk/> or for CNC precision engineering work visit: <http://www.mach-eng.co.uk/> . For more information please call Good Directions on 01489 797773.



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Notes to Editor

Good Directions was established in 1988. The company has a world wide reputation for the design, manufacture and supply of large exterior clocks and architectural features. Clocks manufactured by the company include clocks for the ITV 'Daybreak' studios, a Big Ben replica for Harrods in London and a clock for the new Disney store in London.

Good Directions Ltd
Time House
19 Hillsons Road
Botley
Southampton
SO30 2DY
Tel: 01489 797773
Email: Info@Good-Directions.co.uk
Web: www.good-directions.co.uk

