



Press Release
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Geze Customers to Benefit as Team Expands

The UK's leading manufacturer of door and window control systems, GEZE UK, is expanding its sales team to meet increasing demand, with two new appointments and a number of internal changes.

During tough market conditions, GEZE UK is continuing to invest in its staff, ensuring that customers receive the highest levels of service from an experienced and motivated team of specialists.

The Specification team, which works closely with architects and specifiers on all GEZE products at the initial design stages, gains a new area specification manager for the London and the South East, as John North joins the company, bringing a breadth of experience across the industry. The Midlands and North East of England will also benefit from a new area specification manager as Will Brotherhood moves from his role selling automatic door systems into this specialist position.



Replacing him on the automatics team will be Craig Lakin, who will bring his problem-solving experience as one of GEZE UK's technical managers to the front line, selling the supply and installation of automatic door systems.

The dedicated glass team, which sells glass fittings to glass fabricators will be joined by Cheryl Flinders, who takes on responsibility for the southern half of the UK, after a successful period working with architectural ironmongers as part of GEZE UK's distribution team.

Filling Cheryl's shoes in London and the South East, selling the full range of GEZE products, will be Peter Haywood. The newly appointed Shaun Brown, who joins GEZE UK from Lorient Polyproducts, will take on Peter's role covering the South and South West of England, Northern Ireland and the Republic of Ireland.

GEZE UK's sales director Andy Howland said: 'At a time when the industry is feeling the squeeze, GEZE UK is investing in its people, raising standards and improving service. By promoting staff from



within the company, we are ensuring we have the best possible people, with the greatest expertise serving our customer base and enabling a smooth transition while we also grow the team to meet demand as we continue to beat our competitors on quality, service and innovation.'

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Note to editors:

Founded in Germany in 1863, GEZE is one of the world's leading manufacturers of door and window control systems. Investing millions in research, development and manufacture of innovative solutions, GEZE sets the global standard for advanced door and window technology.

GEZE UK is the official company name and it originates from a German abbreviation, so should always be spelt in capital letters. **The background:** In 1901 Master locksmith Victor Gretsch joined the company and the business was renamed Gretsch & Co. GmbH. *GRETSCHCO* was abbreviated to **GE** for the German pronunciation of the letter G and **ZE** for the letter C.